



UNIVERSITY OF OREGON

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University of Oregon
Sustainability Leadership Program Overview
2010-11

From:

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SUSTAINABILITY LEADERSHIP

Workshops and Certificate Program

The UO Sustainability Leadership Program (SLP) delivers a series of workshops on sustainability practices. These action-learning workshops are designed to provide theoretical foundations as well as practical tools to help move organizations toward sustainable systems.

The Sustainability Leadership Program was launched in 2003 and has served over **1,000** individuals from more than **450** organizations. Participants come from a variety of professional backgrounds and represent a broad range of industries, including government agencies, private businesses, non-profit organizations, educational institutions, and other sectors (*see Appendix A*).

All SLP workshops have a credit option, made possible as a result of a partnership with the UO School of Architecture and Allied Arts.

2010-2011 Overview

Twenty-four Sustainability Leadership Program workshops were held during the academic year **2010-11**, with a total of **302** registrations (*see Appendix B for the complete workshop topic listing*).

The University of Oregon Sustainability Leadership Program continues developing and experiencing solid workshop registration numbers, averaging **twelve** participants per session. Now in its eighth year, the Program continues to primarily attract attendants from Oregon and Southwestern Washington, however, some attendees have traveled nationally and internationally to participate in SLP (*see Appendix C*).

Certificate of Completion

The Sustainability Leadership Program offers a Certificate of Completion to participants who attend a total of **sixty-five contact hours of training** (equivalent to **ten** full-day workshops). There are no pre-requisites, and workshops can be taken in any order. The certificate can be completed within one year.

In 2010-11, fifteen participants received the Certificate of Completion. Among them were employees from the following organizations:

City of Ashland	Good Company	Solamor Energy Solutions
City of Beaverton	Green Posting	TANG
City of Lake Oswego	Lane County	University of Malaysia
Eugene Water and Electric Board	Marché	World Wide Bags
	NEEA	

Additionally, **seventeen participants** are currently working towards fulfilling certificate requirements.

Fast Track

In 2010-11, the program introduced **Fast Track** (FT), an accelerated learning format, developed in response to inquiries from people traveling from outside the Portland area. The FT consists of five one-day workshops taking place Monday-Friday and is offered several times a year. This format allows participants to finish the Certificate of Completion in a shorter period of time. The FT can be taken as a series, as stand-alone workshops or in combination with any other Sustainability Leadership Program workshops.

In 2010-11 out-of-state participants traveled from Alabama, California, Colorado, Minnesota, Texas, Virginia, and Washington. There was also a significantly broader Oregon representation which included participants from Albany, Ashland, Grants Pass, Eugene, Hood River, and Salem.

Accreditations

- **WorkSource Oregon** – SLP has been accredited as a State Eligible Training Provider.

Community Outreach

In 2010-11, the SLP has been involved in a number of community outreach activities, including:

- **Portland Business Alliance** – Participation in monthly Sustainability Committee meetings.
- **GoGreen'10 Conference** (October, 2010) – Participated as an exhibitor and a community partner. Provided CEU option to conference attendants.
- **Green Professionals Conference** (January, 2011) – Participated as an exhibitor, provided CEU option to conference attendants.
- **Education Fairs** – Attendance and staffing of information tables at sustainability-related education fairs.

Appendix A

Participant Organizations

Below is a partial list of program participant organizations from 2005-2011:

Business

AMEC
ARAMARK
Allied Waste
Alpha Community Development
Brightworks
Carollo Engineers, CA
FedEx
Ferguson EI
Green Building Services
Good Company
Hewlett-Packard
Hilton (Vancouver, WA)
Hobart
Holland, Inc./Burgerville
Honeywell
Intel Corporation
Insitu
Kennedy/Jenks Consultants
Laurelwood Brew Pub
Leatherman Tool Group
Kaiser Permanente
Neil Kelly
New Seasons Market
Nike
Northwoods Nursery
Organically Grown Company
Pacific Foods
Pape Group, Inc.
PBS Engineering & Environmental
Premera Blue Cross
PricewaterhouseCoopers
Purdy
Regence Group
Shaw Environmental Group
Schnitzer Steel Industries
Siltronic Corporation
Stahlbush Island Farms
Standard Insurance Corporation
Sustainable Industries
SYSCO Food Services
Texas Instruments
Thetus Corporation
True North Tech Services, Inc.
Tyco Electronics
URS Corporation
Waggener Edstrom Worldwide
Waste Connections
Wells Fargo
Whole Foods
Xerox
Ziba Design

Non-profit

Community Capital Development
Food Alliance
Garten Services
Hands on Greater Portland
Northwest Energy Efficiency Alliance
Oregon Museum of Science and Industry
Oregon Country Fair
Oregon Zoo
Oregon Trucking Association
PacifiCorp
Portland Farmers Market
SAIF Corporation
Saint Vincent DePaul
Stillwaters Environmental Center
Sustainable Northwest
Willamette Farm & Food Coalition

Government

City of: Albany, Ashland, Beaverton, Bend, Camas, Central Point, Corvallis, Damascus, Eugene, Federal Way, Gresham, Hillsboro, Irrigton, Lake Oswego, Lincoln City, Milwaukie, Newberg, Olympia (WA), Portland, Salem, Springfield, Vancouver (WA)
Counties: Clackamas, Clark (WA), Douglas (WA), Lane, Multnomah, Pierce (WA), Thurston (WA) Washington.
Oregon State Department of: Corrections, Ecology, Energy, Environmental Quality, Forestry, Human Services, Parks & Recreation, Transportation
Washington State Department of: Corrections, Ecology, Employment Security, Environmental Quality, Licensing
Hillsboro Parks & Recreation Department
Housing Authority of Portland
Metro
Port of Portland
Port of Vancouver
Portland Development Commission
Portland Bureau of Planning and Sustainability
Portland Office of Transportation
Portland Water Bureau
TriCounty Metropolitan Transportation
US Army Corps of Engineers
US Bureau of Land management
USDA Forest Service

Education

Camas School District
Chemeketa Community College
Clackamas Community College
Goddard College
Gonzaga University
Klamath Community College
Lane Community College
Mt.Hood Community College
Oregon Health and Science University
Oregon State University
Pacific Northwest College of Arts
Portland State University
Rogue Community College
Shoreline Community College
University of Minnesota
University of Oregon
University of Washington
Walla Walla Community College
West Linn-Wilsonville School Distr.
Western Washington University
Willamette University

Utilities

Clean Water Services
Eugene Water and Electric Board
Northwest Natural Gas
Portland General Electric
Portland Water Bureau
Seattle Public Utilities

Appendix B

2010-11 Topics and Presenters

Instructor	Course Title
Dorothy Atwood Associate, Zero Waste Alliance Adjunct instructor, PSU	<ul style="list-style-type: none"> Collaborative Approaches to Achieving Zero Waste <i>(Topic offered twice in 2010-11 due to popular demand)</i> Institutionalizing Sustainability: Tools for Planning Long Term
Tony DeFalco Board Chair, Center for Diversity and the Environment	<ul style="list-style-type: none"> The Equity Challenge: How to Balance Your Triple Bottom Line
Darin Dinsmore Principal, Sustainable Community Strategies	<ul style="list-style-type: none"> Sustainability by Design: Retrofitting our Cities, Communities and Neighborhoods
Steve Fancher Director Environmental Services, City of Gresham	<ul style="list-style-type: none"> Water Sustainability A to Z: Innovative Conservation and Management Approaches
Chris Forney Director of Sustainable Building Group, Brightworks	<ul style="list-style-type: none"> Navigating the Field of Green Building: Beyond Scorecards to Lasting Value
Kevin Halsey Senior Policy Analyst, Parametrix Adjunct instructor, Lewis & Clark College	<ul style="list-style-type: none"> Investment in Natural Infrastructure: Ecosystem Services as an Emerging Asset Class Land Use Planning: An Ecosystem Approach to Achieving Sustainability
Darcy Hitchcock President, Axis Performance Advisors	<ul style="list-style-type: none"> Launching a Sustainability Program in Your Organization
Kelly Hoell, Aaron Toney Associates, Good Company	<ul style="list-style-type: none"> Carbon Footprints, Step by Step: Tools for Business and Government
Aaron James Principal, Blue Tree	<ul style="list-style-type: none"> Finance for Sustainability: Innovative Approaches for Public and Private Sectors
Julie Lockhart Principal, Accounting for a Sustainable Future	<ul style="list-style-type: none"> Sustainability Performance Reporting: Principles and Guidelines
Joshua Proudfoot Principal, Good Company Adjunct instructor, UO	<ul style="list-style-type: none"> Public-Private Partnerships for Sustainability
Susan Serres Transportation Consultant	<ul style="list-style-type: none"> Getting There: Transportation Strategies for Sustainable Communities
Joshua Skov Principal, Good Company Adjunct instructor, UO Adjunct instructor, University of California, San Diego	<ul style="list-style-type: none"> Climate Policy, Carbon Credits and Business Risk Foundations of Sustainability: Concepts and Communication Power of Purchasing: Sustainable Procurement Sustainability Indicators and Assessment
Marsha Willard CEO, Axis Performance Advisors Adjunct instructor, UO	<ul style="list-style-type: none"> Forming and Facilitating Sustainability Teams: Engaging and Training Employees in Sustainability Efforts Overcoming Barriers to Sustainability: Strategies for Leading the Change Writing Your Sustainability Plan: Process and Framework <i>(Topic offered twice in 2010-11 due to popular demand)</i>

Updated workshop schedule is available at: <http://sustain.uoregon.edu>

Appendix C

Participant Locations

The majority of Sustainability Leadership Program participants come from the greater Portland metro area, however, we have regular attendees traveling from **more than fifty miles** to participate in our workshops.

Below is a list of participant locations from 2005-2011:

Oregon:

Albany
Ashland
Bend
Brookings
Enterprise
Eugene
Corvallis
Grants Pass
Jefferson
Klamath Falls
La Grande
Lincoln City
Madras
Newport
Portland (+ *greater Portland area*)
Salem
Sandy
Springfield
The Dalles
Veneta

Washington:

Ashford
Bellevue
Bingen
Bothell
Camas
Eatonville
Everett
Hoquiam
Kalama
Kingston
Maple Valley
Olympia
Port Orchard
Redmond
Seattle
Spokane
Tacoma
Tumwater
Vancouver
Washougal
White Salmon

California:

Arcata
Los Angeles
San Jose
Santa Barbara
Santa Monica
Truckee
Tustin
Walnut Creek

Other locations:

Alexandria, VA
Arlington, VA
Bethesda, MD
Billings, MT
Boise, ID
Clarkston, MI
Columbia, MO
Dallas, TX
Dolores, CO
Emmetsburg, MD
Fairbanks, AK
Fairfax, VA
Farmington Hills, MI
Lillian, AL
Memphis, TN
Naperville, IL
Nashville, TN
Newnan, GA
Portland, ME
Salt Lake City, UT
Savannah, GA
Silver Spring, MD
Tucson, AZ
Washington, DC

International:

Alberta, Canada
Santo Antonio, Brazil
Tokyo, Japan