

SUSTAINABILITY LEADERSHIP

Workshops and Certificate Program

Your organization.
New tools. Smart idea.

Fall 2010



Presentation of sustainable redevelopment group projects at the Sustainability by Design: Retrofitting Our Cities, Communities and Neighborhoods workshop

About the Program

The UO Sustainability Leadership Program offers a series of workshops on sustainability practices. These action-learning workshops are designed to provide theoretical foundations and practical tools to produce sustainable economic, social, and environmental outcomes for both public and private sectors. Launched in 2003, the Program has served nearly 900 people from over 400 organizations.

Certificate of Completion

Participants who attend a total of sixty-five contact hours of training receive the Certificate of Completion in Sustainability Leadership from the University of Oregon. Workshops can be taken in any order and require no prerequisites.

To date, sixty-eight Sustainability Leadership Program participants have completed the requirements and received Certificates of Completion.

Workshop Location and Contact

Workshops are held at the White Stag Block

University of Oregon in Portland
70 NW Couch Street
Portland, OR 97209

For Program information, course descriptions, directions, and parking information, please visit our website at <http://sustain.uoregon.edu>.

**<http://sustain.uoregon.edu>
800-824-2714 • ctrinfo@uoregon.edu**

Workshop Overview

Fall 2010

Foundations of Sustainability
September 17, Portland

Launching a Sustainability Program
October 29, Portland

Writing Your Sustainability Plan
November 5, Portland

Public/Private Partnerships for Sustainability
November 19, Portland

Sustainable Procurement
December 3, Portland

Achieving Zero Waste
December 10, Portland

Fast Track

Foundations of Sustainability
September 27, Portland

Writing Your Sustainability Plan
September 28, Portland

Overcoming Barriers to Sustainability
September 29, Portland

Achieving Zero Waste
September 30, Portland

Carbon Footprints, Step by Step
October 1, Portland

Each Fast Track workshop can be taken separately or in combination with any other workshops.



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“This program is the best on the West Coast for those of us who are on the path toward a more sustainable life.”

—Ronald “Mac” McDowell,
sr. project manager/
consultant, SolMac

Foundations of Sustainability Practices: Concepts and Communication

Joshua Skov

Monday, September 17, 2010,
8:30 a.m.—4:00 p.m.
UO Portland, White Stag Block

This interactive and resource-rich workshop is specifically designed for those new to the field of sustainability. It will provide an overview of the principles of sustainability as well as a framework for additional learning and decision-making. Participants will gain a clear understanding of the meaning and context of sustainability as well as a framework for planning and taking action at the organizational and individual levels.

Carbon Footprints Step by Step: Tools and Methods for Business and Government

Kelly Hoell, Aaron Toney

Friday, October 1, 2010,
8:30 a.m.—4:00 p.m.
UO Portland, White Stag Block

This workshop is designed for public- and private-sector staff who must conduct a greenhouse gas (GHG) inventory for their organizations or prepare their organizations for mandatory reporting requirements at the state or federal level. This workshop will provide a detailed

description of the steps and challenges involved in conducting a GHG inventory and explain how to use the results to understand and define climate risk for your organization.

Launching a Sustainability Program in Your Organization: Getting Off on the Right Foot

Darcy Hitchcock

Friday, October 29, 2010,
8:30 a.m.—4:00 p.m.
UO Portland, White Stag Block

This roll-up-your-sleeves workshop will provide tools essential in implementing a sustainability program in your organization. Participants will build an implementation plan and learn from people who have successfully started sustainability efforts in their organizations. Topics will include change-management strategies, various approaches and common entry points, situation assessments and others.

Writing Your Sustainability Plan: Process and Framework

Marsha Willard

Friday, November 5, 2010,
8:30 a.m.—4:00 p.m.
UO Portland, White Stag Block

This workshop will address comprehensive approaches to writing and implementing a sustainability plan. A good plan enables you to clarify your sustainability values, coordinate efforts, track progress, and focus energies on the highest priority activities. Participants

will determine the rationale for pursuing sustainability in their organizations, identify the priority issues and use them to select an appropriate framework, target and metrics, as well as create a draft plan that identifies priorities, measures, and milestones.

UO Professional Development
In Portland



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Offering Courses in:

- Sustainability Leadership
- Osher Lifelong Learning
- Applied Information Management Master's Degree Program

Learn More!

<http://center.uoregon.edu>
800-824-2714

Public/Private Partnerships for Sustainability

Joshua Proudfoot

Friday, November 19, 2010, 8:30 a.m.–4:00 p.m.
UO Portland, White Stag Block

Large environmental changes can't be made from technological innovation alone, nor can they happen solely with regulation and/or awareness campaigns. Partnering with those who have aligned goals or the tools to implement them is necessary for making large-scale changes happen. This workshop will address the challenges, patterns, and solution strategies in forming public/private partnerships for improving the economy and the environment.

Power of Purchasing: Sustainable Procurement

Joshua Skov

Friday, December 3, 2010, 8:30 a.m.–4:00 p.m.
UO Portland, White Stag Block

One way to reduce risk and improve the environmental performance of organizations is to harness the power of purchasing. Through individual and team exercises, discussions, and presentations from experienced buyers of sustainable products, this workshop will help participants to understand the key concepts of using purchasing effectively.

Collaborative Approaches to Achieving Zero Waste

Dorothy Atwood

Friday, December 10, 2010, 8:30 a.m.–4:00 p.m.
UO Portland, White Stag Block

Zero waste is a common goal for organizations seeking to become more sustainable. Once the low hanging fruit of waste reduction and recycling have been picked, it can be difficult to know how to proceed towards a zero waste goal. This workshop will focus on learning methods to systematically evaluate and prioritize individual organizational opportunities. Participants will apply management system concepts and tools to produce resource flow maps of their organizations.

Your Fast Track to the Certificate of Completion

Five Workshops, Five Consecutive Days

Each one-day workshop can be taken separately or in combination with any other Sustainability Leadership Program workshops.

Foundations of Sustainability Practices: Concepts and Communication

Monday, September 27, 2010

This workshop will provide an overview of the principles of sustainability and equip participants for work and dialogue in their organizations.

Writing Your Sustainability Plan: Process and Framework

Tuesday, September 28, 2010

This workshop is designed to address comprehensive approaches to writing and implementing a sustainability plan in your organization.

Overcoming Barriers to Sustainability: Strategies for Leading the Change

Wednesday, September 29, 2010

This workshop will focus on the principles and strategies for implementing change and moving organizations towards sustainable systems.

Collaborative Approaches to Achieving Zero Waste

Thursday, September 30, 2010

This workshop will cover the principles and practices of moving towards zero waste both as an individual organization and in collaboration with others.

Carbon Footprints, Step by Step: Tools and Methods for Business and Government

Friday, October 1, 2010

This workshop will provide tools and techniques related to conducting a greenhouse gas (GHG) inventory and climate risk identification.

All sessions take place from 8:30 a.m.–4:00 p.m. at the historic White Stag Block in downtown Portland, OR.

**<http://sustain.uoregon.edu>
800-824-2714 • 541-346-4231 • ctrinfo@uoregon.edu**



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Sustainability Leadership Program
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SUSTAINABILITY LEADERSHIP

Sustainability Workshops in Portland
<http://sustain.uoregon.edu>

Registration

One-day sessions have a full rate of \$279 and an earlybird rate of \$254 (early bird registration deadline is two weeks prior to workshop). Morning and afternoon refreshments will be provided. Lunch will be on your own for all events.

- Foundations of Sustainab., 09/17/10
- Foundations of Sustainab., 09/27/10
- Writing a Sustainability Plan, 09/28/10
- Overcoming Barriers, 09/29/10
- Achieving Zero Waste, 09/30/10
- Carbon Footprints, 10/01/10
- Launching Sustain. Program, 10/29/10
- Writing a Sustainability Plan, 11/05/10
- Public/Private Partnerships, 11/19/10
- Power of Purchasing, 12/03/10
- Achieving Zero Waste, 12/10/10

TOTAL REGISTRATION FEE \$ _____

To cancel a workshop, call three full working days in advance to receive a refund. Substitutions may be made at any time. Team discounts (10%) are available for groups of three or more. For more information on our workshops, call 503-412-3652 or e-mail rstabina@uoregon.edu. For accommodations related to disability, please call Continuing Education at 541-346-4231 two full weeks before the date of the event.

To protect your privacy and the security of your credit card information, this form will be shredded after your payment has been processed.

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Registration Information

Name _____

Address _____ Phone _____

City _____ State _____ Zip _____

Company _____

Second Phone _____ * E-mail Address _____

* Confirmation will be sent via e-mail unless otherwise noted.

Please mail my confirmation.

Payment Information

(Please make checks payable to the University of Oregon.) VISA MasterCard
 Purchase Order Check

Check or PO Number _____

Card Number _____ CVW Code _____

Cardholder Signature _____ Exp. Date _____

4 Easy Ways to Register

- 1) Online:** Visit <http://sustain.uoregon.edu> and click on "Workshops."
- 2) Phone:** Call toll-free in North America 800-824-2714, or 541-346-4231. Please have your VISA, MasterCard or purchase order number ready.
- 3) Mail or Fax:** Complete form and send it with payment to Continuing Education, 1277 University of Oregon, Eugene, OR 97403-1277 or fax it to 541-346-3545.
- 4) Onsite:** You may register onsite if space is available. Please call to confirm and allow enough time for check in.

Payment or payment arrangements must be made prior to attending workshops. If you have questions concerning registration or payment, please call the Registration office, or e-mail ctrinfo@uoregon.edu. Need to correct your name, title, or address? Did you receive duplicate brochures or want your name removed from our list? Please fax corrections to 541-346-3545 or call 800-824-2714.

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