

SUSTAINABILITY LEADERSHIP

Workshops and Certificate Program

Your organization.
New tools. Smart idea.

Winter and Spring 2010



A tour of the White Stag Block, home to the UO in Portland, demonstrated to the workshop participants how green building and sustainable facilities management concepts are put into practice.

Leadership from the University of Oregon. Workshops can be taken in any order and require no prerequisites.

About the Program

The UO Sustainability Leadership Program offers a series of workshops on sustainability practices. These action-learning workshops are designed to provide theoretical foundations as well as practical tools to help move organizations toward sustainable systems. Launched in 2003, the program has served nearly 750 people from 400 organizations.

Certificate of Completion

Participants who attend a total of sixty-five contact hours of training receive the Certificate of Completion in Sustainability

Workshop Location and Contact

Workshops are held at the White Stag Block, University of Oregon in Portland, 70 NW Couch Street, Portland, OR 97209.

Forming and Facilitating Sustainability Teams: Engaging and Training Employees in Sustainability Efforts

Marsha Willard

Friday, February 5, 2010, 8:30 a.m.–4:00 p.m.
UO in Portland

Most organizations implementing sustainability are finding themselves in need of forming teams—steering committees, task forces, etc. If managed skillfully, teams can be highly productive despite the number of people and opinions involved. This class will show how to form and use teams most effectively in a sustainability program.

Power of Purchasing: Sustainable Procurement

Joshua Skov

Friday, February 19, 2010, 8:30 a.m.–4:00 p.m.
UO in Portland

One of the ways to reduce risk and improve the environmental performance of organizations is to harness the power of purchasing. Through individual and team exercises, discussions, and presentations from experienced buyers of sustainable products, this workshop will help participants to understand the key concepts of using purchasing effectively.

Workshop Overview

Winter and Spring 2010

Forming Sustainability Teams

February 5, Portland

Sustainable Procurement

February 19, Portland

Accounting for Sustainability

February 26, Portland

Green Building

March 12, Portland

Investment in Natural Infrastructure

March 19, Portland

Carbon Footprints and Climate Risk

March 26, Portland

Indicators and Assessment

April 9, Portland

Sustainable Economic Development

April 23, Portland

Sustainability by Design

May 7, Portland

Energy Efficiency First

May 14, Portland

Land Use Planning

May 21, Portland

Sustainable Transportation

June 4, Portland

Writing a Sustainability Plan

June 18, Portland

Climate Policy, Carbon Credits

June 24, Portland



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Accounting for Sustainability: Reporting Principles and Concepts

Stephen Senge

Friday, February 26, 2010
8:30 a.m.—4:00 p.m.
UO in Portland

Sustainability reporting is designed to provide information about an organization's economic, environmental, and social footprints. This workshop will address a variety of sustainability accounting concepts, including financial reporting, disclosure requirements, decision making related to the environmental activities of organizations, and others.

Green Building Design and Operations: Benefits, Strategies and Resources

Chris Forney, Erin Leitch

Friday, March 12, 2010
8:30 a.m.—4:00 p.m.
UO in Portland

This workshop will provide the business, environmental, and practical rationale for pursuing green strategies on all types of building projects, from tenant remodel to new construction. This course will also address practical strategies for maintaining the performance of those green features and integrating greener operational practices into existing buildings not originally constructed under a green framework.

Investment in Natural Infrastructure: Ecosystem Services as an Emerging Asset Class

Kevin Halsey

Friday, March 19, 2010
8:30 a.m.—4:00 p.m.
UO in Portland

This workshop will focus on new market mechanisms and incentive structures that align returns with production of ecosystem services in the United States. Topics covered will include: brief introduction to 'applied ecosystem services theory;' the role of science, regulation, and NGO's in market formation; supply and demand of ecosystem services; alternative structures for investment; and others.

Carbon Footprints and Climate Risk: Tools for Business and Government

Kelly Hoell, Aaron Toneys

Friday, March 26, 2010
8:30 a.m.—4:00 p.m.
UO in Portland

This workshop is designed for public- and private-sector staff who must conduct a greenhouse gas (GHG) inventory for their organizations or prepare their organizations for mandatory reporting requirements at the state or federal level. This workshop will provide a detailed description of the steps and challenges involved in conducting a GHG inventory and how to use the results to understand and define climate risk for your organization.

Sustainability Indicators and Assessment for Government

Joshua Skov

Friday, April 9, 2010
8:30 a.m.—4:00 p.m.
UO in Portland

This workshop provides an overview of key issues related to selecting sustainability indicators and conducting an assessment in your organization. Topics include: selecting indicators for both internal operations and mission-related services and activities, leveraging information streams and documents, scaling assessment effort and outputs to organizational capacity and resources, developing indicators, and creating performance benchmarks.

Sustainable Economic Development through Public Sector Investment

Robert Young

Friday, April 23, 2010
8:30 a.m.—4:00 p.m.
UO in Portland

As private markets falter, there is increasing interest in how public sector investment can drive sustainable economic development. This workshop will focus on the following topics: public sector strategies to jumpstart and sustain the green economy; sustainable investment strategies, including identification of the "Sustainable" Sector; engaging import substitution in municipal and regional economies; developing green infrastructure to enhance capital value; and others.

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In Portland



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- Sustainability Leadership
- Osher Lifelong Learning
- Applied Information Management Master's Degree Program

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and parking information,*

<http://sustain>
(800) 824-2714 • (541) 346-4

Sustainability by Design: Retrofitting Our Cities, Communities and Neighborhoods

Darin Dinsmore, Dennis Wilde

Friday, May 7, 2010

8:30 a.m.—4:00 p.m.

UO in Portland

Sustainable City and Neighborhood design is a high priority for addressing climate change and quality of life. This interactive design class will review prominent case studies and new innovations to provide participants with the tools for implementation at the city, community, and neighborhood scales. Participants will also test what they have learned on a prototypical infill redevelopment project.

Energy Efficiency First: A Map to Reducing Costs and Carbon Footprint

John Wallner

Friday, May 14, 2010

8:30 a.m.—4:00 p.m.

UO in Portland

Energy efficiency can be a key plank in your sustainability platform. Discovering how much energy your organization uses and systematically putting efficiency measures in place can save money and reveal ways to take charge of carbon emissions. This workshop will teach participants how to integrate energy into management systems, conduct energy assessments, collect data to inform project planning, and execute and document energy projects to capture savings.

Land Use Planning: An Ecosystem Approach to Achieving Sustainability

Kevin Halsey, Jason Franklin

Friday, May 21, 2010

8:30 a.m.—4:00 p.m.

UO in Portland

This workshop will focus on how land use decisions affect our ability to achieve sustainability. The choices we make with regard to spatial planning will be critical in determining whether we can be sustainable in the future. We will identify factors that are changing

“[H]ands down, this program always provides the highest quality information and instructors of any other classes I have attended.”

—Kevin Emerick, environmental health and safety manager, Woodfold Manufacturing

the way we think about land use, including climate change, increased pressures from population growth, concerns about peak oil, the increased focus on renewable energy, etc.

Sustainable Transportation Strategies: Using Integrated Process, Indicators, and Measurements for Success

Susan Serres

Friday, June 4, 2010

8:30 a.m.—4:00 p.m.

UO in Portland

This workshop will explore tools for developing sustainable transportation systems that provide equitable, safe, efficient access for all people while reducing carbon footprint and protecting the environment. Participants will walk away with tools and knowledge to apply to projects the very next day, and ideas to inspire innovation in this emerging field.

Writing a Sustainability Plan: Process and Framework

Marsha Willard

Friday, June 18, 2010

8:30 a.m.—4:00 p.m.

UO in Portland

This workshop will address comprehensive approaches to writing and implementing a sustainability plan. A good plan enables you to clarify your sustainability values, coordinate efforts, track progress, and focus energies on the highest priority activities. Participants will identify the priority issues and use

them to select an appropriate framework, target and metrics, as well as create a draft plan that identifies priorities, measures, and milestones.

Climate Policy, Carbon Credits and Business Risk

Joshua Skov

Thursday, June 24, 2010

8:30 a.m.—4:00 p.m.

UO in Portland

Many public- and private-sector entities face risks and opportunities with coming changes in the regulation of greenhouse gas emissions. This workshop will provide clarity and structure for understanding the interconnected web of climate and energy policies that have arisen quickly at the national, state, regional, and municipal levels.

For course descriptions, directions, please visit our website.

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SUSTAINABILITY LEADERSHIP

Sustainability Workshops in Portland
<http://sustain.uoregon.edu>

Registration

One-day sessions have a full rate of \$279 and an earlybird rate of \$244 (earlybird registration deadline is two weeks prior to workshop). Morning and afternoon refreshments will be provided. Lunch will be on your own for all events.

- Forming Sustain. Teams, 02/05/10
- Sustainable Procurement, 02/19/10
- Accounting for Sustain., 02/26/10
- Green Building, 03/12/10
- Ecosystem Services, 03/19/10
- Carbon Footprints, 03/26/10
- Indicators and Assessment, 04/09/10
- Sustainable Economic Dev., 04/23/10
- Sustainability by Design, 05/07/10
- Energy Efficiency First, 05/14/10
- Land Use Planning, 05/21/10
- Sustainable Transportation, 06/04/10
- Writing a Sustainability Plan, 06/18/10
- Climate Policy, 06/24/10

TOTAL REGISTRATION FEE \$ _____

To cancel a workshop, call three full working days in advance to receive a refund. Substitutions may be made at any time. Team discounts (10%) are available for groups of three or more. For more information on our workshops, call (503) 412-3652 or e-mail rstabina@uoregon.edu. For accommodations related to disability, please call Continuing Education at (541) 346-4231 two full weeks before the date of the event.

To protect your privacy and the security of your credit card information, this form will be shredded after your payment has been processed.

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Registration Information

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Address _____ Phone _____

City _____ State _____ Zip _____

Company _____

Second Phone _____ * E-mail Address _____

* Confirmation will be sent via e-mail unless otherwise noted.

Please mail my confirmation.

Payment Information

(Please make checks payable to the University of Oregon.) VISA MasterCard
 Purchase Order Check

Check or PO Number _____

Card Number _____ CWV Code _____

Cardholder Signature _____ Exp. Date _____

4 Easy Ways to Register

- 1) Online:** Visit <http://sustain.uoregon.edu> and click on "Workshops."
- 2) Phone:** Call toll-free in North America (800) 824-2714, or (541) 346-4231. Please have your VISA, MasterCard or purchase order number ready.
- 3) Mail or Fax:** Complete form and send it with payment to Continuing Education, 1277 University of Oregon, Eugene, OR 97403-1277 or fax it to (541) 346-3545.
- 4) Onsite:** You may register onsite if space is available. Please call to confirm and allow enough time for check in.

Payment or payment arrangements must be made prior to attending workshops. If you have questions concerning registration or payment, please call the Registration office, or e-mail ctrinfo@uoregon.edu. Need to correct your name, title, or address? Did you receive duplicate brochures or want your name removed from our list? Please fax corrections to (541) 346-3545 or call (800) 824-2714.

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