

SUSTAINABILITY LEADERSHIP

Workshops and Certificate Program

Your organization.
New tools. Smart idea.

Fall 2011



Green Building workshop participants on the roof of the White Stag Block during a tour of the building.

About the Program

The UO Sustainability Leadership Program offers a series of workshops on sustainability practices. These action-learning workshops are designed to provide theoretical foundations and practical tools to produce sustainable economic, social, and environmental outcomes for both public and private sectors. Launched in 2003, the Program has served over 1,000 individuals from more than 450 organizations.

Certificate of Completion

Participants who attend a total of sixty-five contact hours of training (equivalent of **ten** one-day workshops) receive the Certificate of Completion in Sustainability Leadership from the University of Oregon. Workshops can be taken in any order and require no prerequisites.

To date, ninety-eight Sustainability Leadership Program participants have completed the requirements and received Certificates of Completion.

Workshop Location and Contact

Workshops are held at the White Stag Block.

University of Oregon in Portland
70 NW Couch Street
Portland, OR 97209

For program information, course descriptions, directions, and parking information, please visit our website at <http://sustain.uoregon.edu>.

<http://sustain.uoregon.edu>

800-824-2714 • academicextension@uoregon.edu

Workshop Overview

Fall 2011

Foundations of Sustainability

September 14, Portland

Putting Value on Natural Resources

September 26, Portland

Reduce, Reuse, Recycle

September 27, Portland

Finance for Sustainability

September 28, Portland

Overcoming Barriers to Sustainability

September 29, Portland

Writing Your Sustainability Plan

September 30, Portland

Carbon Footprints, Step by Step

October 14, Portland

Launching a Sustainability Program

November 18, Portland

Sustainable Procurement

December 2, Portland



UNIVERSITY
OF OREGON

Your Fast Track to the Certificate of Completion

Five Workshops, Five Consecutive Days

Each one-day workshop can be taken separately or in combination with any other Sustainability Leadership Program workshops

Putting Value on Natural Resources: Sustainability Through an Ecosystem Lens

Monday, September 26, 2011

This workshop will explore the connections between economy and ecosystems, demonstrating how conservation can be a potential source of revenue by assigning value to natural resources.

Reduce, Reuse, Recycle: Zero Waste Strategies to Improve Your Bottom Line

Tuesday, September 27, 2011

This workshop will cover the principles and practices of moving towards zero waste and improving your bottom line by reducing visible and invisible waste streams.

Finance for Sustainability: Innovative Strategies for Public and Private Organizations

Wednesday, September 28, 2011

This workshop will focus on practical tools and conceptual frameworks for influencing capital allocation decisions to finance sustainability in public and private organizations.

Overcoming Barriers to Sustainability: Strategies for Leading the Change

Thursday, September 29, 2011

This workshop will focus on the principles and strategies for implementing change and moving organizations towards sustainable systems.

Writing Your Sustainability Plan: Process and Framework

Friday, September 30, 2011

This workshop is designed to address comprehensive approaches to writing and implementing a sustainability plan.

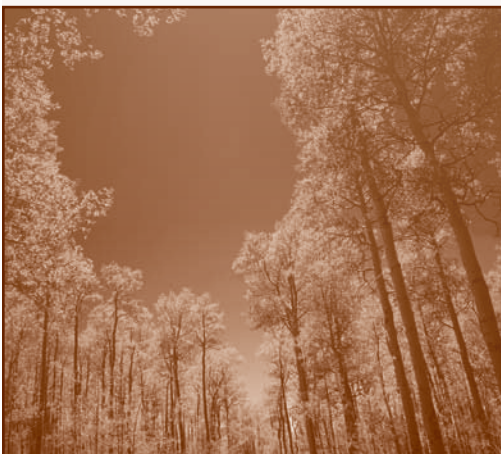
All sessions take place from 8:30 a.m.–4:00 p.m. at the historic White Stag Block in downtown Portland, OR.

Complete Five Fast Track Workshops and You Are Half Way to Your Certificate of Completion!

After the success of last year's pilot, we continue to offer this accelerated learning format. The Fast Track can be taken as a series, as stand-alone workshops or in combination with any other Sustainability Leadership Program workshops.

We are planning to offer at least two Fast Track five-day sessions per academic year to accommodate our students working toward receiving the Certificate of Completion.

Participants who register and attend all five Fast Track sessions are eligible for a special 15 percent discount. For more information, visit: http://sustain.uoregon.edu/workshops/fast_track.php



Sign up for e-mail updates

Help us to become even more sustainable; sign up to receive program updates via e-mail.

http://sustain.uoregon.edu/email_sub

Foundations of Sustainability: Concepts and Communication

Joshua Skov

Wednesday, September 14, 2011
8:30 a.m.–4:00 p.m.
UO Portland, White Stag Block

This interactive and resource-rich workshop is specifically designed for those new to the field of sustainability. It will provide an overview of the principles of sustainability as well as a framework for additional learning and decision-making. Participants will gain a clear understanding of the meaning and context of sustainability as well as a framework for planning and taking action at the organizational and individual levels.

Carbon Footprints, Step by Step: Tools and Methods for Business and Government

Joshua Skov, Aaron Toney

Friday, October 14, 2011
8:30 a.m.–4:00 p.m.
UO Portland, White Stag Block

This workshop is designed for public- and private-sector staff who must conduct a greenhouse gas (GHG) inventory for their organizations or prepare their organizations for mandatory reporting requirements at the state or federal level. This workshop will provide a detailed description of the steps and challenges involved in conducting a GHG inventory and explain how to use the results to understand and define climate risk for your organization.

Launching a Sustainability Program in Your Organization: Getting Off on the Right Foot

Darcy Hitchcock

Friday, November 18, 2011, 8:30 a.m.–4:00 p.m.
UO Portland, White Stag Block

This interactive workshop will provide tools essential in implementing a sustainability program in your organization. Participants will build an implementation plan and learn from people who have successfully started sustainability efforts in their organizations. Topics will include change-management strategies, various approaches and common entry points, situation assessments and others.

Power of Purchasing: Sustainable Procurement

Joshua Skov

Friday, December 2, 2011, 8:30 a.m.–4:00 p.m.
UO Portland, White Stag Block

One way to reduce risk and improve the environmental performance of organizations is to harness the power of purchasing. Through individual and team exercises, discussions, and presentations from experienced buyers of sustainable products, this workshop will help participants to understand the key concepts of using purchasing effectively.



Participants engage in the sustainable transportation planning exercise during the Transportation Strategies for Sustainable Communities workshop.

For program information, course descriptions, directions, and parking information, please visit our website.

<http://sustain.uoregon.edu>

800-824-2714 • 541-346-4231 • academicextension@uoregon.edu



UNIVERSITY OF OREGON

ACADEMIC EXTENSION

Sustainability Leadership Program
1277 University of Oregon
Eugene, OR 97403-1277

Nonprofit
Organization
U.S. Postage
PAID
Eugene, OR
Permit No. 63

SUSTAINABILITY LEADERSHIP

Sustainability Workshops in Portland

<http://sustain.uoregon.edu>

Registration

One-day sessions have a full rate of \$279 and an early bird rate of \$254 (the early bird registration deadline is two weeks prior to workshop). Morning and afternoon refreshments will be provided. Lunch will be on your own for all events.

- Foundations of Sustainab., 09/14/11
- Putting Value on Nat. Res., 09/26/11
- Reduce, Reuse, Recycle, 09/27/11
- Finance for Sustainability, 09/28/11
- Overcoming Barriers, 09/29/11
- Writing a Sustainability Plan, 09/30/11
- Carbon Footprints, 10/14/11
- Launching Sustain. Program, 11/18/11
- Power of Purchasing, 12/02/11

TOTAL REGISTRATION FEE \$ _____

To cancel a workshop, call three full working days in advance to receive a refund. Substitutions may be made at any time. Team discounts (10%) are available for groups of three or more. For more information on our workshops, call 503-412-3652 or e-mail rstabina@uoregon.edu. For accommodations related to disability, please call Academic Extension at 541-346-4231 two full weeks before the date of the event.

To protect your privacy and the security of your credit card information, this form will be shredded after your payment has been processed.

An equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act. This publication will be made available in accessible formats upon request. Accommodations for people with disabilities will be provided if requested in advance. © 2011 University of Oregon

Registration Information

| | | |
|--------------|-------|------------------|
| Name | | |
| Address | | Phone |
| City | State | Zip |
| Company | | |
| Second Phone | | * E-mail Address |

* Confirmation will be sent via e-mail unless otherwise noted.

Please mail my confirmation.

Payment Information

(Please make checks payable to the University of Oregon.) VISA MasterCard
 Purchase Order Check

| | |
|----------------------|-----------|
| Check or PO Number | |
| Card Number | CW Code |
| Cardholder Signature | Exp. Date |

4 Easy Ways to Register

- 1) Online:** Visit <http://sustain.uoregon.edu> and click on "Workshops."
- 2) Phone:** Call toll-free in North America 800-824-2714, or 541-346-4231. Please have your VISA, MasterCard or purchase order number ready.
- 3) Mail or Fax:** Complete form and send it with payment to University of Oregon, 1277 University of Oregon, Eugene, OR 97403-1277 or fax it to 541-346-6166
- 4) Onsite:** You may register onsite if space is available. Please call to confirm and allow enough time for check in.

Payment or payment arrangements must be made prior to attending workshops. If you have questions concerning registration or payment, please call the Registration office, or e-mail academicextension@uoregon.edu. Need to correct your name, title, or address? Did you receive duplicate brochures or want your name removed from our list? Please fax corrections to 541-346-6166 or call 800-824-2714.