August 30, 2012

University of Oregon  
Sustainability Leadership Program Overview  
2011-12

From:  
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The UO Sustainability Leadership Program (SLP) delivers a series of workshops on sustainability practices. These action-learning workshops are designed to provide theoretical foundations as well as practical tools to help move organizations toward sustainable systems.

The Sustainability Leadership Program was launched in 2003 and has served nearly 1,500 individuals from more than 450 organizations. Participants come from a variety of professional backgrounds and represent a broad range of industries, including government agencies, private businesses, non-profit organizations, educational institutions, and other sectors *(see Appendix A).*

All SLP workshops have a credit option, made possible as a result of a partnership with the UO School of Architecture and Allied Arts.

### 2011-2012 Overview

**Nineteen** Sustainability Leadership Program workshops were held during the academic year 2011-12, with a total of 304 registrations *(see Appendix B for the complete workshop topic listing).*

The University of Oregon Sustainability Leadership Program continues developing and experiencing solid workshop registration numbers, averaging sixteen participants per session. Now in its ninth year, the Program continues to primarily attract attendants from Oregon and Southwestern Washington, however, numerous attendees have traveled nationally to participate in SLP *(see Appendix C).*

### Certificate of Completion

The Sustainability Leadership Program offers a Certificate of Completion to participants who attend a total of sixty-five contact hours of training (equivalent to ten full-day workshops). There are no pre-requisites, and workshops can be taken in any order. The certificate can be completed within one year.

**In 2011-12, twenty participants** received the Certificate of Completion. Among them were employees from the following organizations:

- Bureau of Land Management
- Camas Food Co-op
- Columbia Springs
- Finance & Sustainability Associates
- IKEA
- Insitu
- ITW/Hobbart
- Natural Strategy Partners
- Newport Consulting Group
- Oregon Housing and Community Services
- Price Waterhouse Coopers
- US Army Corp of Engineers

Additionally, **twenty two participants** are currently working towards fulfilling certificate requirements.
Fast Track

In 2011-12, the program continued offering Fast Tracks (FT), an accelerated learning format, developed in response to inquiries from people traveling from outside the Portland area. The FTs consist of five one-day workshops taking place Monday-Friday and are offered several times a year. This format allows participants to finish the Certificate of Completion in a shorter period of time. The FT can be taken as a series, as stand-alone workshops or in combination with any other Sustainability Leadership Program workshops.

In 2011-12 out-of-state participants traveled from California, Idaho, Minnesota, Texas, Virginia, and Washington. The state of Oregon continues to be broadly represented.

Accreditations

- WorkSource Oregon – SLP is accredited as a State Eligible Training Provider.

Community Outreach

In 2011-12, the Sustainability Leadership Program has been involved in the following community outreach activities:

- Portland Business Alliance – Participation in monthly Sustainability Committee meetings provides valuable networking opportunities with Portland businesses and government agencies.

- GoGreen’11 Conference (October, 2011) – Participated as a community partner in the GoGreen’11 Conference and provided CEU option to conference attendants.

- Green Professionals Conference (January, 2012) – Participated as an exhibitor and provided CEU option to conference attendants.

- Sustainability and Equity Resource Fair (February, 2012) – Participated as an exhibitor at the fair organized by the OAME: Oregon Association of Minority Entrepreneurs

- Education Fairs – Attendance and staffing of information tables at sustainability-related education fairs.
Appendix A

Participant Organizations

Below is a partial list of program participant organizations from 2005-2012:

**Business**
- Acumed
- Adventist Medical Center
- Allied Waste
- Alpha Community Development
- AMEC
- ARAMARK
- Brightworks
- Burgerville
- Carollo Engineers, CA
- Ecos
- FedEx
- Ferguson EI
- Green Building Services
- Good Company
- Hewlett-Packard
- Hilton (Vancouver, WA)
- Hobart
- Holland, Inc./Burgerville
- Honeywell
- Intel Corporation
- Insitu
- Keen
- Kennedy/Jenks Consultants
- Laurelwood Brew Pub
- Leatherman Tool Group
- Kaiser Permanente
- Neil Kelly
- New Seasons Market
- Nike
- Northwoods Nursery
- Organically Grown Company
- Pacific Foods
- Pape Group, Inc.
- PBS Engineering & Environmental
- Premera Blue Cross
- PricewaterhouseCoopers
- Purdy
- Regence Group
- Rejuvenation Inc.
- Shaw Environmental Group
- Schnitzer Steel Industries
- Siltronic Corporation
- Stahlbush Island Farms
- Standard Insurance Corporation
- Sustainable Industries
- SYSCO Food Services
- Texas Instruments
- Thetus Corporation
- True North Tech Services, Inc.
- Tyco Electronics
- Umpqua Bank
- URS Corporation
- Waggener Edstrom Worldwide
- Waste Connections
- Waste Management
- Wells Fargo
- Whole Foods
- Xerox
- Ziba Design

**Non-profit**
- Community Capital Development
- Food Alliance
- Garten Services
- Hands on Greater Portland
- Northwest Energy Efficiency Alliance
- Oregon Association of Nurseries
- Oregon Museum of Science and Industry
- Oregon Country Fair
- Oregon Zoo
- Oregon Trucking Association
- PacifiCorp
- Portland Farmers Market
- SAIF Corporation
- Saint Vincent DePaul
- Stillwaters Environmental Center
- Sustainable Northwest
- Willamette Farm & Food Coalition

**Government**

**City of:** Albany, Ashland, Beaverton, Bend, Camas, Central Point, Corvallis, Damascus, Eugene, Federal Way, Gresham, Hillsboro, Irrigon, Lake Oswego, Lincoln City, Milwaukie, Newberg, Olympia (WA), Portland, Salem, Springfield, Vancouver (WA), Woodburn

**Counties:** Clackamas, Clark (WA), Douglas (WA), Lane, Multnomah, Pierce (WA), Thurston (WA)

**Oregon State Department of:**
- Corrections, Ecology, Energy, Environmental Quality, Forestry, Human Services, Parks & Recreation, Transportation

**Washington State Department of:**
- Corrections, Ecology, Employment Security, Environmental Quality, Licensing

**Utilities**
- Clean Water Services
- Eugene Water and Electric Board
- Northwest Natural Gas
- Portland General Electric
- Portland Water Bureau
- Seattle Public Utilities
- Tualatin Valley Water District
## Appendix B
### 2011-12 Topics and Presenters

<table>
<thead>
<tr>
<th>Instructor</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td><strong>Dorothy Atwood</strong></td>
<td>• Collaborative Approaches to Achieving Zero Waste</td>
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<tr>
<td>Associate, Zero Waste Alliance</td>
<td>• Institutionalizing Sustainability: Tools for Planning Long Term</td>
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<tr>
<td>Adjunct instructor, PSU</td>
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<tr>
<td><strong>Tony DeFalco</strong></td>
<td>• The Equity Challenge: How to Balance Your Triple Bottom Line</td>
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<td>Board Chair, Center for Diversity</td>
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<tr>
<td>and the Environment</td>
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<tr>
<td><strong>Steve Fancher</strong></td>
<td>• Water Sustainability A to Z: Innovative Conservation and Management</td>
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<tr>
<td>Director Environmental Services,</td>
<td>Approaches</td>
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<tr>
<td>City of Gresham</td>
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<tr>
<td><strong>Chris Forney</strong></td>
<td>• Sustainable Built Environment: Green Building Planning and Operations</td>
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<tr>
<td>Director of Sustainable Building</td>
<td>Strategies</td>
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<tr>
<td>Group, Brightworks</td>
<td>• The Business Case for Sustainability: Opportunity in a Changing Economy</td>
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<tr>
<td><strong>Kevin Halsey</strong></td>
<td>• Putting Value on Natural Resources: Sustainability Through an Ecosystem</td>
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<tr>
<td>Senior Policy Analyst, Parametrix</td>
<td>Lens</td>
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<tr>
<td>Adjunct instructor, Lewis &amp; Clark</td>
<td>• Land Use Planning: An Ecosystem Approach to Achieving Sustainability</td>
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<tr>
<td>College</td>
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<tr>
<td><strong>Kelly Hoell, Aaron Toneys</strong></td>
<td>• Carbon Footprints, Step by Step: Tools for Business and Government</td>
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<td>Associates, Good Company</td>
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<tr>
<td><strong>Aaron James</strong></td>
<td>• Finance for Sustainability: Innovative Approaches for Public and Private</td>
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<td>Finance and Strategy Consultant</td>
<td>Sectors</td>
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<tr>
<td><strong>Julie Lockhart</strong></td>
<td>• Sustainability Performance Reporting: Principles and Guidelines</td>
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<td>Principal, Accounting for a</td>
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<td>Sustainable Future</td>
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<tr>
<td><strong>Dresden Skees-Gregory</strong></td>
<td>• Sustainable Energy Efficiency Solutions: Cost-effective Tools and Incentives for Lowering Your Energy Consumption</td>
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<tr>
<td>Principal, Sustainable Environmental Services</td>
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<tr>
<td><strong>Joshua Skov</strong></td>
<td>• Foundations of Sustainability: Concepts and Communication</td>
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<tr>
<td>Principal, Good Company Adjunct</td>
<td>• Power of Purchasing: Sustainable Procurement</td>
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<tr>
<td>instructor, UO</td>
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<tr>
<td><strong>Marsha Willard</strong></td>
<td>• Forming and Facilitating Sustainability Teams: Engaging and Training</td>
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<tr>
<td>CEO, Axis Performance Advisors</td>
<td>Employees in Sustainability Efforts</td>
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<tr>
<td>Adjunct instructor, UO</td>
<td>• Overcoming Barriers to Sustainability: Strategies for Leading the Change</td>
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<td></td>
<td>• Writing Your Sustainability Plan: Process and Framework</td>
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</tbody>
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Updated workshop schedule is available at: [http://sustain.uoregon.edu](http://sustain.uoregon.edu)
Appendix C

Participant Locations

The majority of Sustainability Leadership Program participants come from the greater Portland metro area, however, we have regular attendees traveling from more than fifty miles to participate in our workshops.

Below is a list of participant locations from 2005-2012:

**Oregon:**
- Albany
- Ashland
- Bend
- Brookings
- Enterprise
- Eugene
- Corvallis
- Damascus
- Happy Valley
- Hood River
- Grants Pass
- Jefferson
- Klamath Falls
- La Grande
- Lincoln City
- Madras
- Newport
- Portland (includes greater Portland area)
- Salem
- Sandy
- Springfield
- The Dalles
- Veneta

**Washington:**
- Ashford
- Bellevue
- Bingen
- Bothell
- Camas
- Eatonville
- Everett
- Hoquiam
- Kalam
- Kingston
- Maple Valley
- Olympia
- Port Orchard
- Redmond
- Seattle
- Spokane
- Tacoma
- Tumwater
- Vancouver
- Washougal
- White Salmon
- Arcata
- Los Angeles
- San Jose
- Santa Barbara
- Santa Monica
- Truckee
- Tustin
- Walnut Creek
- Alexandria, VA
- Arlington, VA
- Bethesda, MD
- Billings, MT
- Boise, ID
- Clarkston, MI
- Columbia, MO
- Dallas, TX
- Dolores, CO
- Emmetsburg, MD
- Fairbanks, AK
- Fairfax, VA
- Farmington Hills, MI
- Frisco, TX
- Idaho Falls, ID
- Lillian, AL
- Memphis, TN
- Naperville, IL
- Nashville, TN
- Newnan, GA
- Portland, ME
- Salt Lake City, UT
- Savannah, GA
- Silver Spring, MD
- Tucson, AZ
- Washington, DC
- Alberta, Canada
- Santo Antonio, Brazil
- Tokyo, Japan